



# Diaverum d.HOLIDAY Conference

20-21 October 2021



**Diaverum is hosting its traditional annual d.HOLIDAY conference where Diaverum holiday coordinators, patients and patient associations, travel agencies and other key people meet and create fruitful synergies and long-term collaboration.**

Focus of the event is to increase awareness of travel possibilities and mobility for kidney patients, ways of supporting patients & staff in making it possible – all aiming to empower kidney disease patients as well as their friends and families to live a fulfilling life.

Don't miss the opportunity to connect with industry peers and future partners! Several speakers will share their expert knowledge on engaging topics and provide you with real life perspective from their everyday life with Chronic Kidney Disease.



# Speakers



### **Michaela Blomstrand**

Michaela is Diaverum's Director of Patient Experience and Community Affairs, and is also responsible for the global d.HOLIDAY programme.

Michaela is a certified dialysis nurse and also holds a bachelor's degree in Nursing. She has over ten years' experience of working with holiday dialysis.



### **Dr Fernando Macário**

Dr Macário holds an M.D. in nephrology and has broad experience in renal medicine and kidney transplantation, including basic and clinical research.

Dr Macário was instrumental in shaping Diaverum's clinical policies to ensure the protection of staff and patients against COVID-19. This included being a vocal advocate for vaccination, leading to a 80% rate of fully vaccinated clinical staff by the end of July 2021, which is on the frontline of industry standards.



### **Daniel Gallego**

Daniel Gallego is the president of the European Kidney Patients Federation (EKPF). He has held the position since 2020; previously, he was the president of the ALCER Federation. Daniel has also acted as Secretary of Social Impact and 2030 Agenda in COCEMFE (Spanish Confederation of people with physic and organic disabilities) since 2018.

Daniel has been a kidney patient for almost 30 years, and has undergoing hemodialysis since 1995.





### Filipe Almeida

Filipe Almeida has been a dialysis patient since 2017. As the father of three boys and with a passion for life, he was gravely concerned that his diagnosis would mean he wouldn't be able to live a normal life.

Despite this, Filipe has been able to shape hemodialysis around his hobbies and continue to live his life to the fullest. His greatest passion is travel; he has visited over 30 countries and thrives on discovering new cultures.



### Aris Bailan

After graduating from the University of Manchester Business School with an MSc degree in Healthcare Management, Aris held positions in various international corporations within the Healthcare industry.

Aris was one of the first entrepreneurs to identify a gap in renal healthcare, and more specifically, the booking process of holiday dialysis treatments. In 2018, he launched [booknowmed.com](http://booknowmed.com) (a VC-backed start-up), offering renal patients treatment options across 400 dialysis clinics in over 50 countries worldwide. [Booknowmed.com](http://booknowmed.com) became part of Diaverum's portfolio in February 2021.

Since the acquisition, Aris has assumed a new role within Diaverum.



### Colin White

Colin works as National Advocacy & Projects Manager for the Irish Kidney Association, and also manages dialysis plans for athletes participating in the biennial European Transplant & Dialysis Sports Championships. Through this, Colin has gained significant insights into the practicalities and possibilities that dialysis offers away from base. This knowledge is enhanced through his involvement with the European Kidney Patients Federation and contacts with patient organisations outside of Europe.

Colin's wife, Chikoyo, has been on dialysis since 2001, so he also brings the 'lived experience' and the positive impact of dialysis away from base not only for the 'patient', but also for their family and friends.







# Agenda

## Day 1 – 20 October

14:00 – 14:15

### **The d.HOLIDAY programme**

Michaela Blomstrand, Head of d.HOLIDAY Diaverum

14:15 – 14:45

### **COVID-19: how to travel safely**

Fernando Macário, Chief Medical Officer Diaverum

14:45 – 15:15

### **Promoting & encouraging mobility for people with kidney disease**

Daniel Gallego, President EKPF

15:15 – 15:45

### **Traveling the world as a dialysis patient**

Filipe Almeida, Patient

16:00 – 17:00

**Workshop session:** How can we empower kidney patients to travel?

## Day 2 – 21 October

14:00 – 14:15

### **Quick recap of Day 1**

Michaela Blomstrand, Head of d.HOLIDAY Diaverum

14:15 – 15:15

### **Booknowmed: Holiday dialysis travels made easy**

Aris Bailan, Booknowmed CEO

15:15 – 15:45

### **Freedom and empowerment through travel**

Colin White, Family member & advocate,  
Irish Kidney Association

16:00 – 17:00

**Workshop session:** Let's partner up!